

Dr. Zachary Hodgins:

We just really try to make that very clear from the very beginning that we're not here to judge you, we're here to help you. We reinforce that constantly. For the majority of patients, they want to keep their teeth for a lifetime. They want a healthy smile, fresh breath, a really attractive smile as well and they want the ability to feel confident about themselves.

Paul Rohal:

My teeth were real brittle and they started basically cracking and deteriorating to the point where it was hard for me to eat things that I wanted to eat like corn on the cob and steak and stuff like that. I look at myself in the mirror in the morning, I scare myself.

Dr. Zachary Hodgins:

Here at The Dentist Studio we serve a wide range of patients anywhere from children and families to senior citizens, basically all different types of dental needs. So from a simple cleaning to full mouth reconstruction, all those different types of treatments. When people are searching for a dentist they really want to have convenience. They want to have good quality of care as well, so dentistry that's going to last and they want a comfortable experience as well, so they don't want to have any pain. If they have anxiety, they want to have the ability to relieve or eliminate that anxiety. That's when we offer different modalities such as sedation dentistry, nitrous oxide to like warm pillows, blankets. We try to make it as great as experience as possible for our patients.

Dr. Zachary Hodgins:

I think from a patient perspective, they really are looking for several different things. So they want to be greeted like they're part of the family, like it's not a typical dental experience or medical experience. They want a nice warm welcoming atmosphere and so whenever they actually have their treatment, they want to be comfortable with the dentist number one and the assistants as well. They want to have comfort in their treatment and they want to have a great outcome afterwards and so that really boils down to having a dentist that is well-versed in all the latest techniques. They have the latest technology and equipment and they have hired a great team as well to support them.

Paul Rohal:

I just like what I saw, know when I came in and I met Zach and Dawn and the staff here, when I met them, I felt comfortable.

Dr. Zachary Hodgins:

We have everything in our office is pretty much digital, so everything from the patient charts to the X-rays. We have a new CBCT machine, which is like a CAT scan machine, so we can actually visualize a person's jaw in three dimensions. It's helpful for replacing implants, TMJ treatments, and sleep apnea as well and we also use a microscope so that we can actually visualize your teeth. Some of the excuses that we see would be time. Can't take time off from work and lack of urgency as well. I was just here last night until almost eight o'clock at night working on patients that can't come in because of a busy work schedule or an emergency, so I'm always here for the patients, whatever they need. A lot of times dental problems aren't painful until they're really severe, so that's when people really seek care at that time. Some others would be lack of money. We've instituted some really flexible payment plans here in our office, interest free for up to a year. I'm trying to make it really comfortable for patients.

This transcript was exported on Dec 07, 2021 - view latest version [here](#).

Paul Rohal:

I can smile and talk to people and enjoy it. You know, this group of people from the time you walk in the door to the time you walk back out, it's a really great experience.